

Executive Director (Marketing & Sales)

No. of vacancies : 01

Educational Requirements :

- Must possess at least a Bachelor's degree in Marketing or Business from an accredited Institution.

Responsibilities & Qualifications:

- Oversee operations of HFL (a state-of-the-art textile mill) marketing department.
- Design, implement and facilitate annual marketing plan.
- Coordinate sales operations with all other departments/divisions of HFL.
- Establish performance goals for MKT department employees, and monitor performance on a continual basis.
- Develop/maintain and improve business relations with HFL customers.

Skills & Qualifications:

- Strong leadership qualities.
- Ability to make strategic plans.
- Good communication skills (verbal & written) in Bangla & English.

Job experience :

- Minimum 8-10 year experience in this field.

Salary range : Negotiable